



November 1, 2022

Dear Local Business owner,

As you can imagine, cancer treatment is not a quick or easy process and can be particularly difficult for children with cancer and for their families. Children with cancer can spend anywhere from weeks to months at a time in the hospital, and they endure treatments such as chemotherapy, radiation therapy, surgery, and more.

Jake's Dragon Foundation Founding Hope is a program of the American Childhood Cancer Foundation that supports local families in the Delaware Valley. In addition, the foundation has committed to raising \$50,000 per year to support Pediatric Cancer research at Nemours Hospital for Children in Delaware.

Jake's Dragon Foundation was formed in 2018 after the passing of Jake McHugh at age 14 from Lymphoma just six months after being diagnosed. While Jake battled cancer, the McHugh family of Collegetown learned that only 4% of the funding for cancer goes toward pediatric cancer. That is not nearly enough. They have committed to raising funds to help families and donate to research. In less than five years, the foundation has donated over \$100,000 to help families and \$125,000 toward cancer research.

We need your help! We are excited to give you an opportunity to join us in sponsoring our 2nd Dragon Ball casino night and silent auction on March 18, 2023, at the American Helicopter Museum in West Chester, PA. Our goal is to cover all expenses so that one hundred percent of the money we raise can go to helping local families who are battling childhood cancer. This night will be a fun evening of auctions, cocktails, live DJ and casino tables for gaming fun. Any sponsorship includes tickets to the ball as well as marketing for your company. Please reach out to us at 215-859-1758.

We respectfully request your help in supporting local childhood cancer families. By doing so, your business can help us give HOPE to even more children and families and allow us to continue having a positive impact in a child's cancer battle!

...because kids can't fight cancer alone!®

Thank you for your support and consideration!

Warm Regards,
Sandy McHugh, Co founder
Jake's Dragon Foundation
Tax ID 52-107182

"Jake's Dragon Foundation" is a local program of the American Childhood Cancer Organization, a non-profit, tax-exempt 501(c)3 organization.

Gala Sponsor packages

Diamond - \$2,500

- ✓ Five tickets to the Dragon Ball
- ✓ Your company logo on all gaming money (1 available, first come first serve)
- ✓ Exclusive signage at one gaming table
- ✓ Corporate logo on website for one year
- ✓ Sign recognition on event day
- ✓ Social media acknowledgement
- ✓ Acknowledgement throughout Gala evening
- ✓ VIP tickets to future JDF event

Platinum - \$1,000

- ✓ Four tickets to the Dragon Ball
- ✓ Exclusive signage at one gaming table
- ✓ Corporate logo on website for one year
- ✓ Social media acknowledgement
- ✓ Sign recognition at Gala dinner
- ✓ Acknowledgement throughout Gala evening

Gold - \$500

- ✓ Two tickets to the Dragon Ball
- ✓ Corporate logo on website for one year
- ✓ Social media acknowledgement
- ✓ Sign recognition at Gala dinner
- ✓ Acknowledgement throughout Gala evening

Silver - \$250

- ✓ Corporate logo on website for one year
- ✓ Social media acknowledgement
- ✓ Sign recognition at Gala dinner
- ✓ Acknowledgement throughout Gala evening